

## Apartment Community Financial Model

| # Units / Doors | HO4 Marketing Fee | Deflected Expenses | Premium Estimate | Projected Premium Savings | Total Financial Benefit |
|-----------------|-------------------|--------------------|------------------|---------------------------|-------------------------|
| 250             | \$2,500           | \$12,500           | \$43,750         | \$4,375                   | \$19,375                |
| 500             | \$5,000           | \$25,000           | \$87,500         | \$8,750                   | \$38,750                |
| 1,000           | \$10,000          | \$50,000           | \$175,000        | \$17,500                  | \$77,500                |
| 2,500           | \$25,000          | \$125,000          | \$437,500        | \$43,750                  | \$193,750               |
| 5,000           | \$50,000          | \$250,000          | \$875,000        | \$87,500                  | \$387,500               |
| 10,000          | \$100,000         | \$500,000          | \$1,750,000      | \$175,000                 | \$775,000               |